



# ORDER

Flight Dates **10/16/12-10/22/12**

Contract / Revision      **313120 /**  
Original Date / Revision  
                                  09/27/12    09/28/12  
Advertiser **Carmona / Democrat / US Se**

Product  
**Carmona for Arizona**  
Agency Com    15%  
Billing Contact  
**1010 Wisconsin Avenue - Suite #80**  
**Washington, DC 20007**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80**  
**Washington, DC 20007**

Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref    2

Order Sep            00:20:00  
Estimate #           **1875**  
Alt Order #  
Billing Type        Cash  
Order Type        GENERAL  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST  
Demographic      A25-54  
Rev Codes          POL           POL           CAND  
Product Codes   PL  
Priority               P-1  
Advertiser Ref

Primary Account Executive  
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 16%    Market Value 279218

Competing Station	% of Order	Amount
CABLE	%	0
KASW	2%	5584
KDRX	%	0
KPHO	20%	55843
KPNX	23%	64220
KPPX	%	0
KSAZ	23%	64220
KTVK	15%	41882
KTVW	%	0
KUSK	%	0
KUTP	1%	2792
UNKWN	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	95	\$37,973.75	\$44,675.00	0.00	10/01/12	10/26/12	95	\$37,973.75	\$44,675.00
Totals	95	\$37,973.75	\$44,675.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KNXV	10/16/12	10/19/12	M-F 5-6am M-F 5-6am	CM	5am-6am	- TWTF - -	:30	4	\$75.00	P-6	0.00 NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -			4		\$75.00		0.00			
E 2	KNXV	10/22/12	10/22/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M- - - - -	:30	1	\$75.00	P-6	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -			1		\$75.00		0.00			
E 3	KNXV	10/16/12	10/19/12		CM	6am-7am	- TWTF - -	:30	4	\$150.00	P-6	0.00 NM	4	\$600.00



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Print Date: 09/28/12

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Contract / Revision **313120** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/28/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6-7am M-F 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					4	\$150.00		0.00			
E 4	KNXV	10/22/12	10/22/12	M-F 6-7am M-F 6-7am	CM	6am-7am	M- - - - -	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -					1	\$150.00		0.00			
E 5	KNXV	10/16/12	10/19/12	M-F 7-9am M-F 7-9am	CM	7am-9am	- TWTF - -	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					4	\$150.00		0.00			
E 6	KNXV	10/22/12	10/22/12	M-F 7-9am M-F 7-9am	CM	7am-9am	M- - - - -	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -					1	\$150.00		0.00			
E 7	KNXV	10/20/12	10/20/12	Sa 6-7am GMA Sa 6-7am Good Morning ,	CM	6am-7am	- - - - - S -	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S -					1	\$100.00		0.00			
E 8	KNXV	10/21/12	10/21/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	- - - - - S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S					1	\$100.00		0.00			
E 9	KNXV	10/21/12	10/21/12	Su 8-9am ABC This Week	CM	8-9am	- - - - - S	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S					2	\$350.00		0.00			
E 10	KNXV	10/16/12	10/19/12	M-F 9am-10am Sonoran Living	CM	9am-10am	- TWTF - -	:30	4	\$75.00	P-6	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					4	\$75.00		0.00			
E 11	KNXV	10/22/12	10/22/12	M-F 9am-10am Sonoran Living	CM	9am-10am	M- - - - -	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -					1	\$75.00		0.00			
E 12	KNXV	10/16/12	10/19/12	M-F 10am-11am The View	CM	10am-11am	- TWTF - -	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					4	\$450.00		0.00			
E 13	KNXV	10/22/12	10/22/12	M-F 10am-11am The View	CM	10am-11am	M- - - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -					1	\$450.00		0.00			
E 14	KNXV	10/16/12	10/19/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	- TWTF - -	:30	4	\$100.00	P-6	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					4	\$100.00		0.00			
E 15	KNXV	10/22/12	10/22/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	M- - - - -	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M- - - - -					1	\$100.00		0.00			



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Contract / Revision **313120** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/28/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KNXV	10/22/12	10/22/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	M- - - - -	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$100.00		0.00			
E 16	KNXV	10/16/12	10/19/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	- TWTF - -	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$250.00		0.00			
E 17	KNXV	10/22/12	10/22/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	M- - - - -	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$250.00		0.00			
E 18	KNXV	10/16/12	10/19/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	- TWTF - -	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$225.00		0.00			
E 19	KNXV	10/22/12	10/22/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	M- - - - -	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$225.00		0.00			
E 20	KNXV	10/16/12	10/19/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	- TWTF - -	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$250.00		0.00			
E 21	KNXV	10/22/12	10/22/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	M- - - - -	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$250.00		0.00			
E 22	KNXV	10/16/12	10/19/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	- TWTF - -	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$550.00		0.00			
E 23	KNXV	10/22/12	10/22/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	M- - - - -	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$550.00		0.00			
E 24	KNXV	10/16/12	10/19/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	- TWTF - -	:30	4	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KNXV	10/15/12-10/21/12		M-F 6pm-630pm		6pm-630pm	- TWThF - - - -	:30		<del>(\$550.00)</del>		0.00	NM		
See MG 28.13,28.14,28.15 [na due to program change preempt rv 9/28]															
E 25	KNXV	10/22/12	10/22/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	M- - - - -	:30	1	\$550.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$550.00		0.00			



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Contract / Revision **313120** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/28/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 25	KNXV	10/22/12	10/22/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	M-----	:30	1	\$550.00	P-3	0.00 NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	KNXV	10/22/12-10/28/12		M-F 6pm-630pm		6pm-630pm	M-----	:30		<del>(\$550.00)</del>		0.00 NM		
See MG 25.4,25.5,25.6														
[na due to program change preempt rv 9/28]														
4	KNXV	10/22/12-10/22/12		Prime News		8p-9p	M-----	:30		\$500.00		0.00 NM		
Ⓜ MG for 29.3,25.3														
5	KNXV	10/22/12-10/22/12		Prime News		8p-9p	M-----	:30		\$500.00		0.00 NM		
Ⓜ MG for 29.3,25.3														
6	KNXV	10/22/12-10/28/12		M-F 430-5am		430-5am	MTWThF----	:30		\$50.00		0.00 NM		
Ⓜ MG for 29.3,25.3														
E 27	KNXV	10/21/12	10/21/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$200.00	P-6	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S	1		\$200.00		0.00					
E 28	KNXV	10/16/12	10/19/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	-TWTF--	:30	4	\$500.00	P-6	0.00 NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	4		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	KNXV	10/15/12-10/21/12		M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		<del>(\$500.00)</del>		0.00 NM		
See MG 28.13,28.14,28.15														
[na due to program change preempt rv 9/28]														
13	KNXV	10/16/12-10/16/12		Prime News		8p-9p	-T-----	:30		\$500.00		0.00 NM		
Ⓜ MG for 28.11,24.10														
14	KNXV	10/16/12-10/16/12		Prime News		8p-9p	-T-----	:30		\$500.00		0.00 NM		
Ⓜ MG for 28.11,24.10														
15	KNXV	10/15/12-10/21/12		M-F 430-5am		430-5am	MTWThF----	:30		\$50.00		0.00 NM		
Ⓜ MG for 28.11,24.10														
E 29	KNXV	10/22/12	10/22/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	M-----	:30	1	\$500.00	P-6	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	KNXV	10/22/12-10/28/12		M-F 630pm-7pm		630pm-7pm	M-----	:30		<del>(\$500.00)</del>		0.00 NM		
See MG 25.4,25.5,25.6														
[na due to program change preempt rv 9/28]														
E 30	KNXV	10/17/12	10/17/12	Wednesday Prime A Wednesday Prime A	CM	7pm-8pm	--W----	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----	1		\$5,000.00		0.00					
E 33	KNXV	10/19/12	10/19/12	Friday Prime A Friday Prime A	CM	7pm-8pm	----F--	:30	1	\$1,000.00	P-6	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00		0.00					
E 34	KNXV	10/19/12	10/19/12	Friday Prime C Friday Prime C	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision **313120** Flight Dates **10/16/12-10/22/12**

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Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 34	KNXV	10/19/12	10/19/12	Friday Prime C Friday Prime C	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,500.00		0.00			
E 35	KNXV	10/20/12	10/20/12	NCAA Football Prime NCAA Football Prime	CM	Various	-----S-	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,500.00		0.00			
E 36	KNXV	10/21/12	10/21/12	Sunday Prime C Sunday Prime C	CM	8pm-9pm	-----S	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,500.00		0.00			
E 37	KNXV	10/21/12	10/21/12	Sunday Prime D Sunday Prime D	CM	9pm-10pm	-----S	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,500.00		0.00			
E 38	KNXV	10/16/12	10/19/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	-TWTF--	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$850.00		0.00			
E 39	KNXV	10/22/12	10/22/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$850.00		0.00			
E 40	KNXV	10/16/12	10/19/12	Nightline Nightline	CM	1035p-1102p / 113-	-TWTF--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$450.00		0.00			
E 41	KNXV	10/22/12	10/22/12	Nightline Nightline	CM	1035p-1102p / 113M-	-----	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
E 42	KNXV	10/20/12	10/20/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$450.00		0.00			
E 43	KNXV	10/21/12	10/21/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$850.00		0.00			
E 44	KNXV	10/16/12	10/19/12	M-F 1206am-110am Katie - Repeat	CM	1206am-106am	-TWTF--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					1	\$50.00		0.00			
E 46	KNXV	10/16/12	10/19/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103-	-TWTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$200.00		0.00			
E 47	KNXV	10/22/12	10/22/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103M-	-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



KNXV

Print Date: 09/28/12

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Contract / Revision **313120** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 09/28/12

Order Sep 00:20:00

Advertiser **Carmona / Democrat / US S** Product **Carmona for Arizona**

Estimate # **1875**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 47	KNXV	10/22/12	10/22/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103M	-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 48	KNXV	10/21/12	10/21/12	SU 1035pm-1105pm ABC15 Sports Sunday	CM	1035pm-1105pm	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$100.00		0.00			
N 55	KNXV	10/20/12	10/20/12	Sa 4pm/5pm News Sa 4pm/5pm News	CM	4-430p/5-530p	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$200.00		0.00			
N 56	KNXV	10/17/12	10/17/12	Wednesday Prime C Wednesday Prime C	CM	9pm-10pm	--W----	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,000.00		0.00			
N 57	KNXV	10/18/12	10/18/12	Thursday Prime A Thursday Prime A	CM	7pm-8pm	---T---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
Totals														95	\$44,675.00